

# 6 Ways to Keep your Customer **Support Team Motivated**



#### **Understand What Motivates Your Team**

One of the first and easiest things that businesses can do to motivate their customer support team is to understand what drives each individual team member.





#### **Provide Opportunities for Growth**

Most individuals desire growth and that desire is most notably seen when it comes to their career. Work plays a considerable role in overall happiness.

### **Listen to Your Team**

Let your customer support team know they are valued as a member of the company. Your team is the one mostly interacting with your customers, which means their voice matters.



#### **Share Customer Appreciation**

Customer service isn't the easiest job to have. One of the best ways to combat this is by sharing customers' positive feedback and acknowledging achievements.



## **Promote Friendly Competition**

Having competition can create some fun in the workplace and help team members break away from the repetitiveness that often comes with their job responsibilities.



#### **Encourage Frequent Communication**

Have a remote team? Keeping the line of communication open will make members actually feel part of the team, and they will hold a higher sense of responsibility to perform at their best.

GlowTouch LLC provides personalized contact center, business processing, and technology outsourcing solutions to clients around the world. Founded in 2002, its 2,300+ employees deliver operational excellence with high-touch engagement. A certified Woman-Owned Business and six-time Inc. 5000 honoree, GlowTouch is headquartered in Louisville, KY, with additional locations in Mangalore, Bangalore, & Mysore, India, and Santo Domingo, Dominican Republic. To learn more about GlowTouch, visit www.GlowTouch.com.