

# Today's Rightsourcing

**Rightsourcing:** |rahyt-sawr-sing|

Rightsourcing is selecting the best way to procure a service and deciding whether a company is best served by performing a business requirement in-house (insourcing) or contracting it out to a third-party service provider (outsourcing). Rightsourcing literally means "choosing the correct source."

Source: WhatIs.com

## Picking the RIGHT "Sourcing" for Your Needs



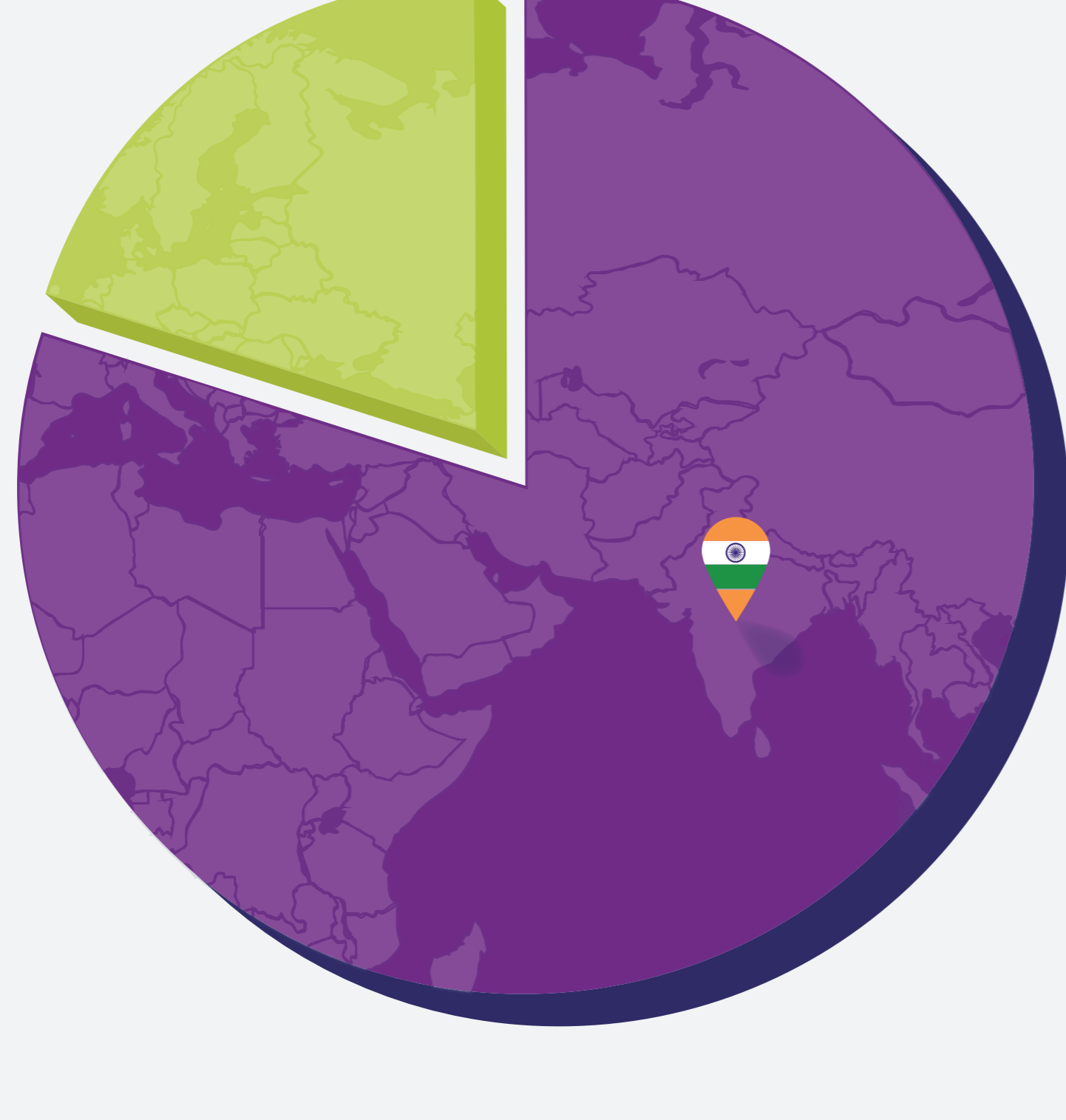
More than two-thirds (68%) of large consumer products companies are currently outsourcing some portion of their workforce.

Source: PricewaterhouseCoopers Retail & Consumer Industry Practice Report

## Reasons for Outsourcing



Source: Deloitte's Global Outsourcing Survey



of European and U.S. outsourcing firms ranked India as their number one outsourcing destination.

Source: NASSCOM.com

## Top Cities and Nations That Have Established Leadership and a Sizable Revenue Base in Services Globalization Over the Last Two Decades

### Top Global Services Location Index

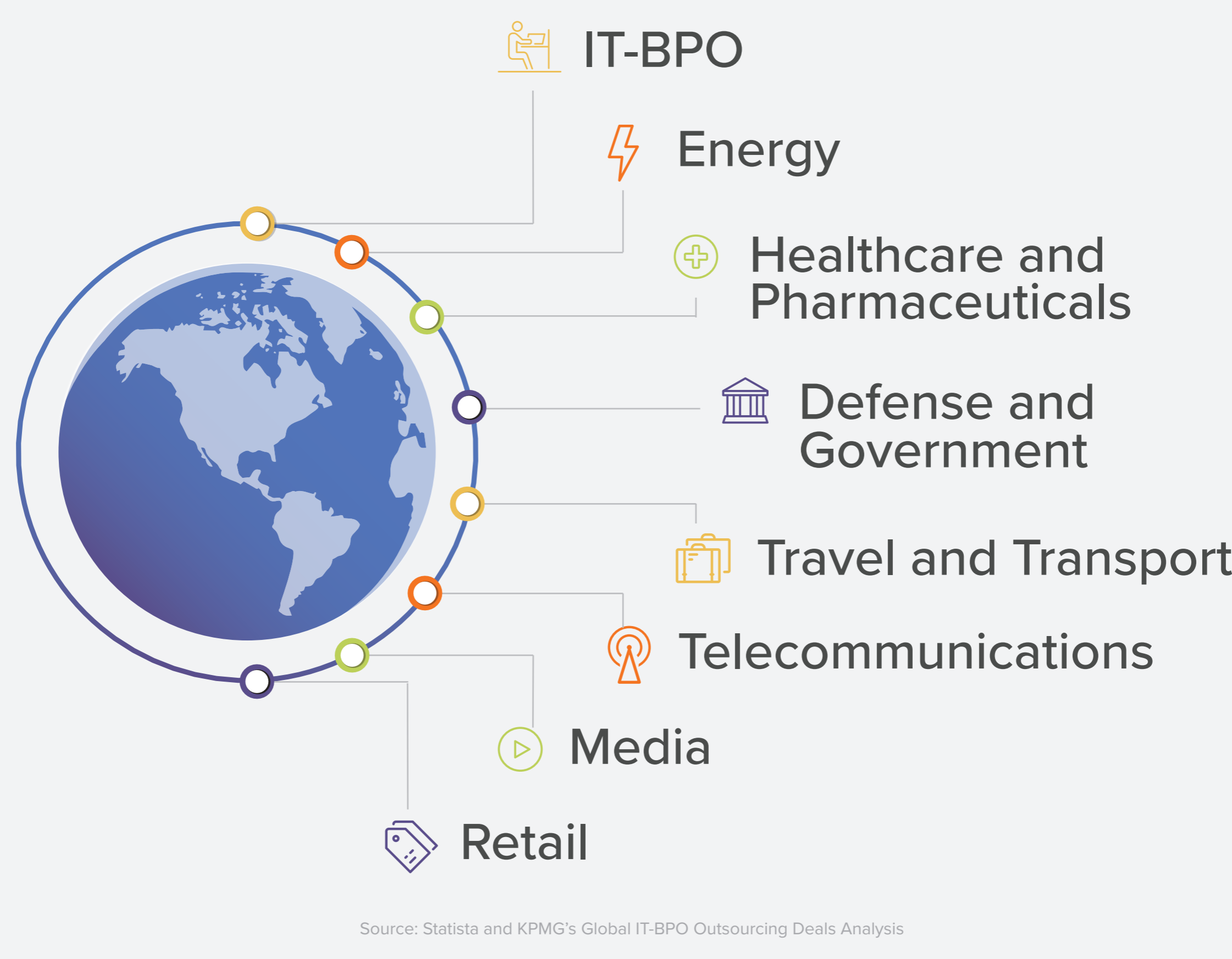


### Top Super Cities

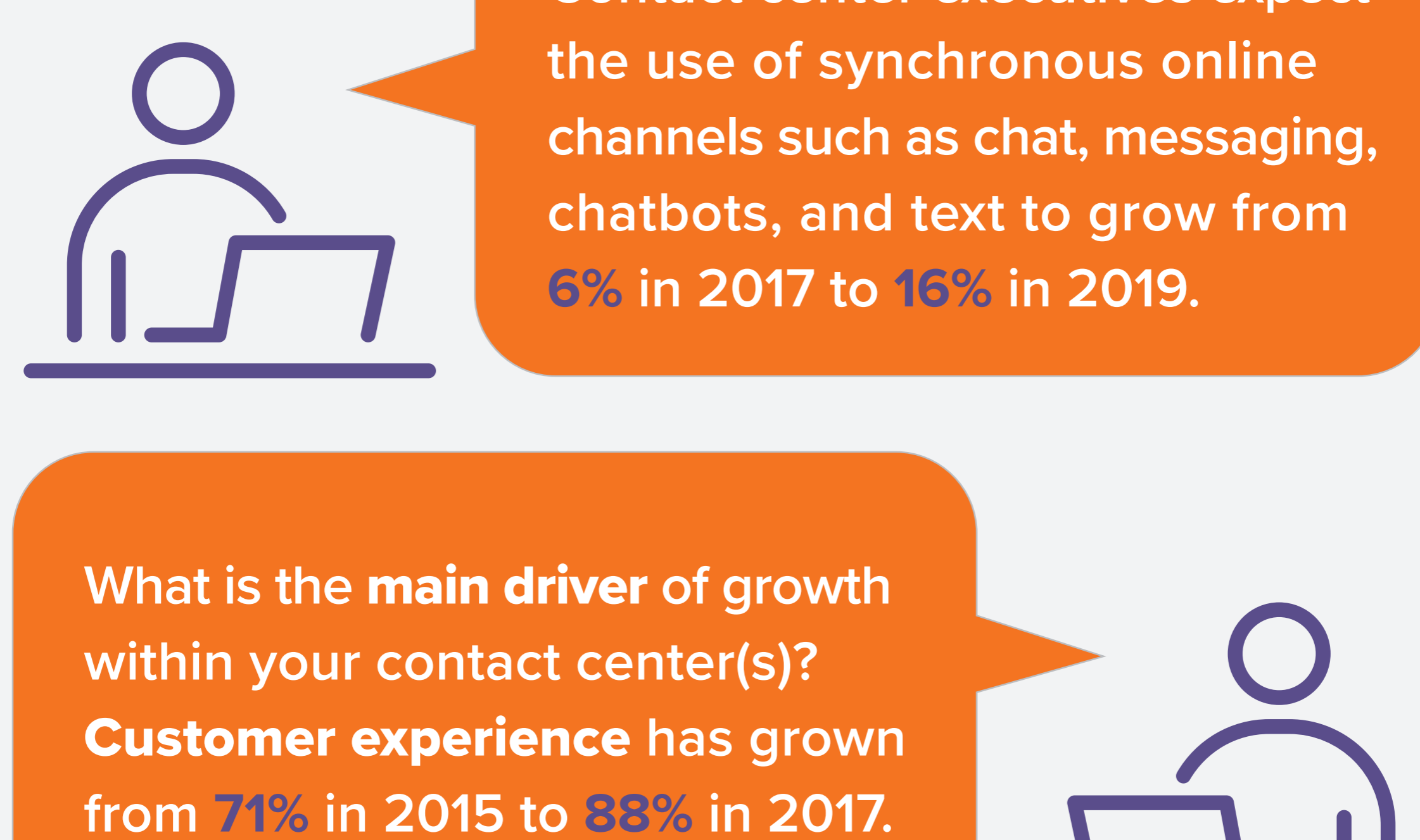


Source: 2017 A.T.Keamey Global Services Location Index: The Widening Impact of Automation

## Outsourcing Verticals Within the Global Industry

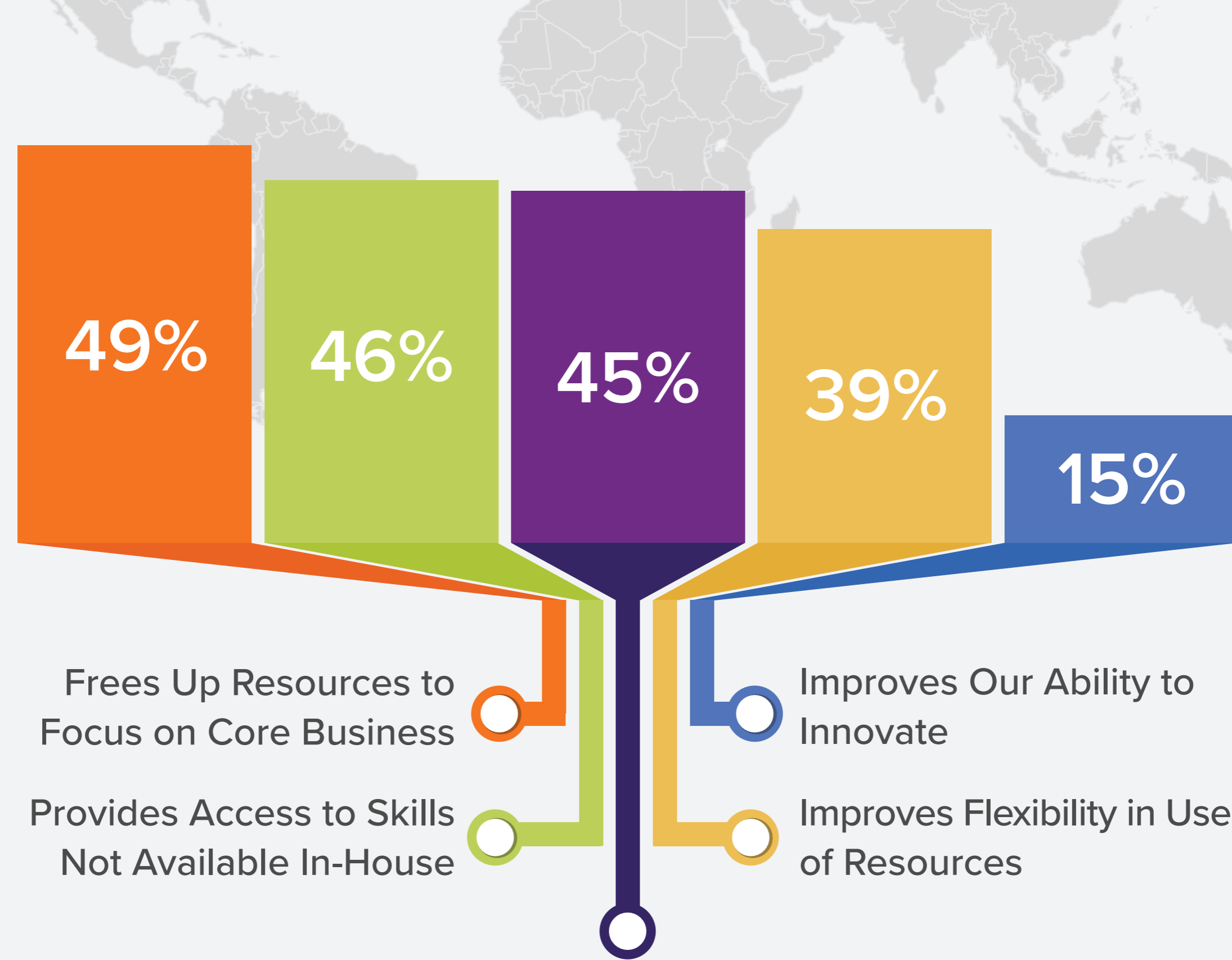


Source: Statista and KPMG's Global IT-BPO Outsourcing Deals Analysis



Source: Deloitte Global Contact Center Survey

## Top Reasons Why Firms Outsource IT Ranked by Global Technology Executives



Source: KPMG/Harvey Nash 2017



78%

of businesses all over the world feel positive about their relationship with their outsourcing company.

Source: Deloitte's Global Outsourcing Survey