

# BLACK FRIDAY

Black Friday has gone global, spreading into more than 24 countries! Most likely, you know the accounting term “in the black” is how this profitable day for stores got its name. Here are a few interesting factoids about Black Friday we bet you don't know!



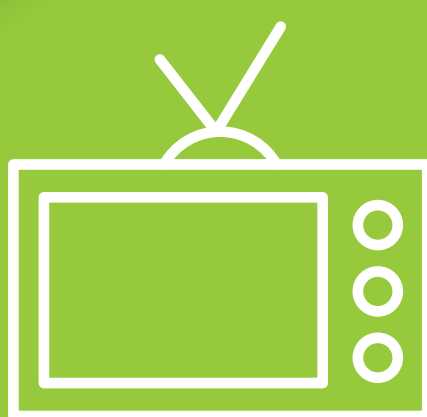
The busiest day of the year for plumbers



12% of shoppers have been drinking



Was used to describe a stock market crash in 1869



Is the best day to buy a television



Last year saw more people shop online than in person

It's also no longer just Friday. Retailers have since added Gray Thursday and Cyber Monday for a complete weekend!

Sources: [thefactsite.com](http://thefactsite.com) and [thepennyhoader.com](http://thepennyhoader.com)

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